

CASH BACK REWARDS

OFFLIMITS REBATE PROMOTION

OFFICIAL RULES

Sponsored by **Offlimits** (“Sponsor”) and Administered by Mammoth Media Inc (“Administrator”).

1. (the “Cash Back Rewards Program”).

Sponsor and Administrator hereby provide the terms and conditions governing Sponsor’s Cash Back Rewards Program. These terms and conditions will establish an agreement that is binding on Sponsor and on all participants or participants in the Cash Back Rewards Program (the “**Terms and Conditions**”). As part of the Program, Sponsor will allow participants or participants to obtain and accumulate Cash Back Rewards by buying certain products with an associated Cash Back Rewards value (a “**OFFLIMITS Offer**” or “**Cash Back Offer**”). Sponsor and its affiliates may be collectively referred to as “we,” “our,” or “us”; participants in this Program may be referred to as “you.”

By entering or participating in the Cash Back Rewards Program, you accept and agree to be bound by these “**Official Rules**,” and the Administrator’s Terms of Service, which can be found here (<https://terms.vtagz.com/>)

2. Cash Back Rewards

A. General

When you redeem an eligible Cash Back Offer by following all of the steps set forth in the VTAGZ application (each, a “**Valid Submission**”), you will accumulate the Cash Back Rewards value as set forth below. Within the VTAGZ application, we refer to this as accumulating “Cash Back Rewards”. It may take up to a week for the reward value to be reflected in the amount “Available to Cash Out.” Administrator reserves the right, in its sole discretion, to designate, develop or select eligible Cash Back offers for particular products and for particular periods of time. Any questions relating to whether a particular Cash Back Offer remains in effect or is eligible for recognition in the Cash Back Rewards Program will be resolved by Sponsor or Administrator in their sole discretion.

OFFLIMITS Cash Back Offer: \$3 cash back for each Offlimits Strawberry Cereal valid submission.

B. Distribution Requests

You may request a distribution request (each, a “**Distribution Request**”), as described in the section entitled “**Payment**,” below, that your Cash Back Rewards balance be redeemed for an equal amount of money (a “**Cash Out Payment**”). You are allowed one Cash Out Payment per day. There is no annual or lifetime maximum on the amount of Cash Out Payments. Any request for a Cash Out Payment is final and cannot be revoked. You may elect to receive your Cash Out Payment via the Administrator’s application, VTAGZ, or you can allow your Cash Back Rewards balance to continue accumulating. To receive your Cash Out Payment via VTAGZ, your Cash Back Rewards balance must be equal to or greater than a minimum of \$1. We reserve the right to change such minimum distribution amount at any time.

If you do not make a Distribution Request, we are under no obligation to send you a Cash Out Payment as part of the Program. You are responsible for redeeming your Cash Back Rewards. There is no automatic redemption or periodic distribution of Cash Out Payments. Cash Back Rewards balances have no cash, monetary or other value prior to being accumulated and redeemed pursuant to a valid Distribution Request made in accordance with these Terms. Cash Back Rewards balances have no cash, monetary or other value prior to being accumulated and redeemed pursuant to a valid Distribution Request made in accordance with these Terms. No interest is paid on Cash Back Rewards balances. Subject to applicable laws, Cash Back Rewards balances are not your property, and you have no property rights or other legal interest in the Cash Back Rewards. All Cash Back Rewards remain the sole property of Sponsor until distributed under the terms of this Agreement. Your Cash Back Rewards balance or any part of it is not transferable, cannot be brokered, bartered, or sold, and cannot be divided as part of a settlement, legal proceeding or death, and cannot be combined with Cash Back Rewards of any other member or participant in the Program.

Cash Back Rewards that have expired (see below) are no longer redeemable.

C. Payment

When you elect to receive your Cash Out Payment via your VTAGZ account, the Cash Out Payment will be available via Venmo. Once a Distribution Request is approved and payment is authorized by us, your Cash Back Rewards balance will be reduced by the amount of authorized payment. If you return any products for which you accumulated Cash Back Rewards, we reserve the right to deduct from your Cash Back Rewards the value of the Offer related to such returned products.

We have no responsibility and assume no liability for any loss or delay of any Cash Out Payment once we either transfer the Cash Out Payment to your VTAGZ account.

3. Termination and Expiration

The Cash Back Rewards Program ends November 30th or as supplies last, whichever is sooner. However, we reserve the right to terminate this Program or modify the Program after giving you 3 days at any time. Any such notice will be sent either by email to our participants' email addresses or by text message to their cell phone telephone number. For any such notices, we will use the email address or mobile telephone number that you provide in your registration data. If we do notify our participants that we have decided to terminate the Cash Back Rewards Program, you will have 3 days to redeem your Cash Back Rewards balance. If you do not make a Distribution Request within such 3 day period, your entire Cash Back Rewards balance will expire. Additionally, if you ever cancel your account, it will be your responsibility to make a Distribution Request before canceling. If you do not make a Distribution Request before canceling your account, any Cash Back Rewards balance in your account may, subject to applicable laws, expire upon such cancellation.

4. Agreement To Terms And Conditions

Participation in the Cash Back Rewards Program constitutes participant's full and unconditional agreement to and acceptance of these Terms and Conditions and the decisions of Sponsor in administering this Program, which are final and binding.

If we determine in our sole discretion that you have violated our Terms and Conditions, we may in our sole discretion and as permitted by law, terminate your account and eliminate any pending, current, or future Cash Back Rewards balance you may have. We will notify you of such termination at the phone number you provide in your registration data, and such termination will be effective immediately.

5. Disclaimers

IN NO EVENT WILL SPONSOR NOR ADMINISTATOR BE LIABLE TO YOU FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH YOUR PARTICIPATION IN THE CASH BACK REWARDS PROGRAM, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SPONSOR OR ADMINISTRATOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you.

6. LIMITATION OF LIABILITY

You agree to release, indemnify, defend and hold Sponsor, Administrator, and its parent, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and promotion agencies, and assigns, and any other organizations related to the Cash Back Rewards Program, harmless, from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from participation in this Cash Back Rewards Program or acceptance or use of Cashback Rewards, including, without limitation, (i) any condition caused by events beyond Sponsor's or Administrator's control that may cause the Cash Back Rewards Program to be disrupted or corrupted; (ii) the Cashback Rewards, or acceptance, possession, or use of Cashback Rewards, or from participation in the Cash Back RewardsProgram; and (iii) any printing or typographical errors in any materials associated with the Cash Back Rewards Program.

7. Severability

The invalidity or unenforceability of any provision of these Terms and Conditions shall not affect the validity or enforceability of any other provision. In the event that any provision in the Terms and Conditions is determined to be invalid or otherwise unenforceable or illegal, these Terms and Conditions shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

8. No Waivers

Our failure to enforce any provision of these Terms and Conditions shall not constitute a waiver of that provision.

9. Taxes

You agree that you are solely responsible for all applicable federal, state, or provincial withholding, taxes, and government fees or costs associated with Cash Out Payments and any exchanges and distributions. We may ask you for a valid tax identification number for reporting purposes. Tax forms, such as an IRS Form 1099, may be issued in your name for the actual value of Cash Out Payments that we send you.

10. To Receive Payment, You Must Maintain A Current Address In Your Registration Data

If we do not have VTAGZ account information for you, we have the right to notify you by phone number to require you to provide such missing information within 3 days of the phone number notice and if you do not provide a mailing address by that time, your Cash Back Rewards balance will expire.

11. INACTIVE ACCOUNT MANAGEMENT CHARGE

Your account will be considered “inactive” if there are no Cash Back offers redeemed or Cash Out transactions during any twelve (12) month period. We may apply that charge on the first day of the month following the date your account becomes inactive (for example, if your account becomes inactive on April 15th, we may apply the charge on May 1st.) If you redeem a Cash Back offer after your account becomes inactive, we will stop applying that charge until any later time when your account becomes inactive. We will give you at least three months’ notice prior to your account becoming inactive by sending an email to the email address in your registration data.

12. Cash Back Rewards Balances

If, over a lengthy period of time, you fail to redeem your Cash Back Rewards balance and if we are unable to contact you, your account balance may be transferred, reported, or conveyed to a state agency if required under applicable state laws relating to unclaimed property or escheatment of property. To avoid any such risks under applicable state laws, you should redeem your Cash Back Rewards balance on a regular, continuing basis. We take no responsibility for any loss of Cash Back Rewards balances due to the abandonment of such balances by individual participants or participants.